



Casual DINING  
**Restaurant**  
& **Pub** AWARDS

2019

WEDNESDAY 27 FEBRUARY 2019  
LONDON MARRIOTT | GROSVENOR SQUARE

# SPONSORSHIP OPPORTUNITIES

***"It is vital that we  
reward and recognise  
the leaders of our  
industry and showcase  
the talent and  
innovation within the  
casual dining sector."***

JANE HOLBROOK, CEO,  
WAGAMAMA



## The only awards exclusively dedicated to the multi-billion pound UK casual dining sector

Timed to coincide with the **Casual Dining** show at **ExCeL, London** (27-28 February 2019) the Awards are the most anticipated event in the casual dining industry's calendar.

The evening highlights the achievements made by the most innovative and successful operators in the industry and rewards them for all of their hard work with a drinks reception, 3 course dinner and prestigious awards ceremony.



### THE AWARDS

- ★ TRAILBLAZER OF THE YEAR ★
- ★ NEW CASUAL DINING CONCEPT OF THE YEAR ★
- ★ BEST NEW PUB / BAR SITE ★
- ★ BEST NEW RESTAURANT SITE ★
- ★ ETHICAL DINING AWARD ★
- ★ EMPLOYER OF THE YEAR ★
- ★ MENU INNOVATION AWARD (Up to 19 sites) ★
- ★ MENU INNOVATION AWARD (Up to 20+ sites) ★
- ★ MARKETING CAMPAIGN OF THE YEAR ★
- ★ BEST DESIGNED PUB / BAR OF THE YEAR ★
- ★ BEST DESIGNED CASUAL DINING RESTAURANT OF THE YEAR ★
- ★ BEST FAMILY DINING EXPERIENCE ★
- ★ PUB OF THE YEAR ★
- ★ INDEPENDENT RESTAURANT OF THE YEAR (UNDER 5 SITES) ★
- ★ MULTI-SITE PUB OPERATOR OF THE YEAR (5+ SITES) ★
- ★ SMALL MULTI-SITE RESTAURANT BRAND OF THE YEAR (5-19 SITES) ★
- ★ LARGE MULTI-SITE RESTAURANT BRAND OF THE YEAR (20+ SITES) ★
- ★ CASUAL DINING GROUP OF THE YEAR ★

To discuss sponsorship opportunities, please contact:  
**Eva Ellis** e: [eellis@divcom.co.uk](mailto:eellis@divcom.co.uk) t: +44 (0)1273 645 167



## SPONSORSHIP PACKAGES

Sponsoring a category presents a wealth of branding, networking and promotional opportunities in print, online and in person. It will align your brand with excellence in the casual dining sector and put you in front of the biggest influencers in the industry.

### SILVER SPONSORSHIP

£4,299 +VAT

- Sponsorship of a category
- Table of 10 with branded place card settings (worth £2749!)
- Brand CEO / MD / representative to present the award on the night alongside leading personality
- Branded fizz sent to your category winner's table
- Full Page advert in Official Award's Programme
- Full onscreen branding during presentation and onscreen rotating throughout the evening
- Company logo on printed and web marketing collateral
- Company branding on all associated event literature including menu & invitations

### GOLD SPONSORSHIP

STARTS AT JUST £6,299 +VAT

Includes all of the above plus an exclusive opportunity to suit your objectives e.g. sponsoring the drinks reception or providing table gifts.

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